

- expanding teaching repertoires.

To sum it up, following the experts' tips could be a great benefit for teachers. As providing feedback plays an important role in the teachers' professional development process. It is aimed at a) reducing isolation among teachers; b) enriching their knowledge and classroom routine; c) creating positive culture of collegiality and professional collaboration.

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### USING THE INTERNET IN TEACHING ENGLISH

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The development of technology has given advantage for human life, such as the Internet. By searching the Internet people can know everything about news, entertainments etc.

The World Wide Web (WWW) has also become an effective medium to transfer knowledge, information and culture.

The development of WWW has had a profound effect on many aspects of society including the system of higher education. The Internet can serve as one of the most efficient means of teaching and learning English.

Thanks of WWW you can:

- find materials for use in traditional classes;
- use it as a communication tool which allows your students to interact with people around the world in English;
- use it as the basis of lessons with students accessing the Internet live during lessons;
- facilitate the learning process;
- monitor the progress in learning.

It's not always easy to use and it does have its problems but it's a motivating and engaging resource for both students and the teachers.

Here are some top tips for teachers using the Internet:

- don't be afraid of the technology;
- learn how to search effectively and evaluate the materials you find;
- check any sites that you will be asking the students to use;
- monitor the students carefully;

- be creative.

The Internet is very useful for teaching English. Teachers can use it for:

- gathering information for their classes;
- subscribing to mailing lists;
- exchanging information with other teachers;
- subscribing to electronic journals or newsletters either by e-mail or using the World Wide Web;
- keeping up with new trends of English teaching;
- finding new or interesting publications;
- consulting with publishers on teaching materials.

The internet has a lot to offer the teacher. There are authentic resources and materials, places where you can find ideas and worksheets.

The advantages of the Internet to teachers include:

- its vast size;
- its relevance;
- its widespread use;
- its nature.

Compared with traditional means of teaching, the Web can be a better tool to arouse students' interest in learning English, by incorporating multimedia into tests and exercises in a way that wouldn't be possible on paper; it can save time by helping teachers with marking and give students immediate feedback.

As we have shown, the Internet has a great potential to change our language instruction and student's learning of foreign languages.

There are many resources on the Internet already, teachers and students have tried to use them in various ways. We need to continue to investigate ways to use the Internet for better language teaching and learning.

The major potential advantage of using the Internet in the ESP classes is a vast variety of interactive activities that allow fostering independent learning.

We come to the conclusion that the Internet being the most available, flexible, practical way and a treasure of vast knowledge can be utilized for the purpose of developing good communication skills. A teacher and learner can better utilize it by the application and sharing of real-life experiences and situations within a healthy learning environment. So it is advisable to take the Internet and use of technology as an aid for educational and language learning activities as it allows for a great number of opportunities to communicate in the target language.

### BENEFITS OF USING MULTIMEDIA IN EDUCATION

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With the rapid development of science and technology today, as well as the theme of globalization and economic integration, multimedia teaching has gradually entered the day-to-day classroom and has been well-promoted and popular in Ukrainian universities. It is known that the term "multimedia" was coined as a result of technological development; it is the combined form of words "multiple" and "media", while its counterpart is "monomedia". There may be

different definitions in terms of "multimedia", but it basically includes using such elements development as multimedia wall charts, slide projector, video, television, networks, PowerPoint, Email, language laboratories, libraries and multimedia reading rooms. Generally speaking, the core of multimedia teaching is using the computer, based on the current information, to create a platform of exchanges and communication between teachers and students through sound and text.

So, multimedia is some combination of different media (texts, sounds, pictures, images, animation, and videos) which is operated by a computer. There are many advantages of the use of multimedia in the teaching and learning:

1. *Motivation*: this is important as we have learned that we must first engage the attention of our students before they are ready to learn.

2. *Learning styles addressed* : multimedia allows teachers to address various learning styles in the classroom. Students can see, hear, and imagine what things feel like as multimedia is used to bring a subject to life.

3. *Technology standards addressed*: technology is an important aspect of life today. Students must be ready to compete in a highly technological world.

4. *Access to limitless resources for teaching and learning*: teachers are no longer limited to textbooks as vast amounts of knowledge and teaching ideas may be explored.

5. *Student centered learning*: students will show accountability for learning when collaborative activities or project based learning is implemented through technology.

So, one of the reasons to implement multimedia into the classroom is because it is engaging. Multimedia allows us to make our lessons entertaining, therefore grabbing the attention of our students. Also we can mention that it allows us to provide differentiated instruction. Having different ways to present information to our students allows teachers to meet the needs of all students. The other important reason is that multimedia is a great way to make sure our lessons are organized. There are many tools that we can use to help organize our presentation, therefore making it easier to understand. Using multimedia we are exposing our students to the real world. Our students are going to be required to use multimedia in their jobs one day and by exposing them at an early age we are preparing them for the future. The last reason to use multimedia is that it can enhance concepts that are not as interesting as others.

The biggest benefit of all is that students personalize the content of the syllabus. While creating the presentation students use the language they are taught not only to practice the language but to present themselves and express their ideas and feelings. Thus the process of learning English is made more personal and more interesting.

Since creating a multimedia presentation is something new and interesting for the students, they are motivated to participate in the creation of the presentation. It is important to note that students do not see the presentation as the way to practice English; they see the learning of English as a necessary step (or a tool) in order to make the presentation. Thus, the motivation to make their personal

presentation (i.e. the presentation of their class) is transferred to the learning of English.

The fact that the students themselves have created something gives them a great feeling of personal achievement. Since the presentation can easily be burned on a CD and taken home, students have something to show to their family and friends and to be proud of the fact that they are the authors. The fact that the new content is added once or twice a month reinforces that feeling of success in students.

One of the most important points, which should not be overlooked, is that students should always have a copy of the presentation at home. As mentioned before, that reinforces their feeling of personal achievement, but they also practice English at home, at their own pace and time. After showing the presentation a few times to their parents and friends, they will have mastered the structures and vocabulary better than if they were supposed to write those structures and words for their homework (and they will not feel that they were obliged to do it). The fact that this presentation has a personal value for them will motivate them to use it (thus practicing English) even if they were not asked by the teacher to do it.

Students do not only practice writing, but also reading (which is recorded, and then they can practice it at home), speaking (dialogues are filmed and added to the presentation) and listening (recorded dialogues after which students are supposed to answer comprehension questions).

Finally, students are growing accustomed to using English on computers - which is a skill they will certainly use in real life, having in mind that the default language for most programs is English, as well as most of the pages on the Internet. Apart from that, students learn to make presentations, which is also a skill they will need in future.

In conclusion, multimedia is some combination of different media operated by a single technology. Integrating different media is to show the teaching materials clearly, interestingly, and systematically and to deliver the information easily to the students. Using multimedia in the English teaching and learning process can improve teaching quality. The teaching will be more efficient. Using multimedia can make the class interesting. Besides, the students will be motivated in the learning. They also will understand the lesson easily. Using multimedia in the English teaching and learning process really gives many advantages.

#### References

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